

**Communication through Governmental Affairs and Business/  
Member Services**

**SEK Day on the Hill** - An annual event developed to promote SEK to Kansas Legislators. Coffeyville Chamber served on the planning and hosting committee.

**Coffeyville Day on the Hill** - Established the day after SEK Day on the Hill to allow Coffeyville one-on-one time with our Legislators. DCI, MCAC and the Coffeyville Chamber were all on hand to meet with our Legislators and promote issues specific to Coffeyville in 2011.

**SEK Legislative Summit** - Partnered with SEK businesses, legislators and other Chambers to identify common issues that could be addressed as a Region. Project 17 was created as a result of this initiative. The Chamber Executive Director is proudly serving as one of four representatives for Senator Umbarger on this committee.

**Farmers/Businessman Picnic** - Over 200 people participated in this annual event recognizing the importance of our local and area farmers and businessmen.

**Candidate Forum** - Realizing the importance of local government, the Chamber hosted two forums for each of the open elections: City Commission, USD 445 and CCC Board of Trustees.

**Eggs & Issues** - The Chamber works hard to keep our members informed and connected with our state and federal legislators. Approximately 40 people were in attendance to hear updates from Senator Umbarger and Representative Peck.

**Monthly Member Meeting Speakers** - In addition to normal monthly business we occasionally bring in a speaker to educate those present on an organization or current community event. Members are encouraged to RSVP and join us for the monthly meetings at Noon.

**City Commission Meetings** - The Chamber Executive Director attends on average one commission meeting a month to stay informed on current issues. This allows the Chamber to update it's members on items that may be of importance or relevance to them.

**Thank You for Helping Us  
Build a Brighter Tomorrow Together in 2011!**

Coffeyville, Kansas  
—Area—  
**Chamber of Commerce**  
—And— **Convention ♦ Visitors Bureau**  
[www.coffeyvillechamber.org](http://www.coffeyvillechamber.org)  
[www.visitcoffeyville.com](http://www.visitcoffeyville.com)

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**2011 Annual Review**  
*Building a Brighter Tomorrow Together!*

**Platinum  
Members**

- Acme Foundry Inc
- Amazon.com
- Coffeyville Family Practice Clinic
- Coffeyville Resources Nitrogen Fertilizer
- Coffeyville Regional Medical Center
- Community National Bank
- Community State Bank
- Condon Bank and Trust
- Five Star Auto Sales
- John Deere Coffeyville Works
- Liebert Brothers Electric Company
- Muller Construction
- Southwire Company
- Thompson Brothers Supplies
- Windsor Place

The Coffeyville Area Chamber of Commerce would like to thank you for your continued support. We believe we are playing a vital role in the growth and development of our community. Additionally, thanks to your support, we are growing into the organization our members expect and deserve.

### ***Improve Membership Relations***

**Annual Meeting** - 140 members and guests participated in this annual event. 2011 Award Winners: Citizen of the Year - Marlon Thornburg, Woman of the Year - Becky Medley, Small Business of the Year - Dollar Tire, Business of the Year - Windsor Place, and Industry of the Year - Southwire.

**Chamber CNN** is a weekly morning coffee created to allow members an opportunity to highlight their business and share current events and issues with fellow members. 31 CNN's were held and over 500 brags and briefs were shared in the first six months of this program.

**Business After Hours** is designed to promote a Chamber member and provide a time of member networking. Windsor Place, Community National Bank and Community State Bank hosted after hour events.

**Ribbon Cuttings** are offered to any new business to introduce them to the Coffeyville area. The Chamber Ambassadors held 19 ribbon cuttings in 2011.

**Salute A Business** is a monthly benefit for members only. Chamber Ambassadors review and select one Chamber member to honor each month.

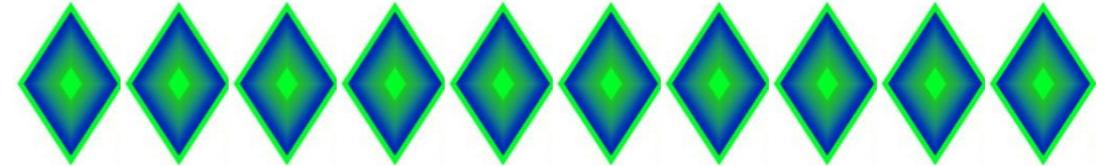
**Kansas Chamber of Commerce** was invited to the area to discuss member benefits and strategies for strengthening support of Coffeyville and other SEK Chambers.

### ***Enhancement of Tourism***

**Facebook** page was created for both the Chamber and the Convention and Visitor's Bureau to promote members and events in Coffeyville.

**Increased Print Ads** - The Convention and Visitors Bureau published ads in over six publications, updated billboard advertising and increased radio promotions investing more than \$80k to promote Coffeyville and local events.

**Partnering with Local Organizations for Event Promotion** - Convention and Visitors Bureau worked with more than twelve local groups to promote events and develop marketing materials.



### ***Increase Publicity***

**Working on Website Redesign** - Understanding that more and more folks are turning to the web for information, the Chamber is working on a new design engineered to be more user friendly, promote our members and attract visitors and new residents.

**Chamber E-blast** - Provides members an opportunity to share with other members and non-members. Over 500 individuals are reached with one e-blast.

**Press Releases** - Currently the Chamber distributes news and information to 17 newspapers, 4 radio networks and 6 television networks.

**New logo design** - The Chamber Board selected a crisp, clean and modern logo design in January 2011. Members are encouraged to use the Proud Member logo on their own websites and marketing materials.

### ***Focus on Economic Development Growth and Retention***

**Industrial Round Table** - Created to learn the needs of our local industry and determine how we might be able to promote growth and development in Coffeyville. Currently eight (8) industries are participating in this panel.

**Community Enhancement** - As a committee of the Chamber this group is focused on improving the community. Plans are underway to develop a recycling program in Coffeyville.

**MCAC / City of Coffeyville / DCI** - The Chamber believes it is going to take a team approach to recruit new business and help existing businesses grow. During 2011, we partnered on a variety of projects to bring development and growth to Coffeyville.

**SEK Inc** - A region wide organization committed to SEK. We are actively participating in this organization to stay informed on current and future issues relevant to Coffeyville. The Chamber Executive Director serves on the SEK Inc Board of Directors.