

Coffeyville, Kansas  
— Area —  
Chamber  of Commerce

## Membership Packet

*Welcome to the Coffeyville Area Chamber of Commerce. Memberships have been structured to offer optimal benefits at every level.*

*It is the goal of the Coffeyville Area Chamber of Commerce to become a vital resource for members by promoting growth and development throughout the area.*

*Feel free to contact the Chamber with any questions or comments. We look forward to partnering with you to create a community where people want to live, work and play!*

Sincerely,



Yvonne T. Hull  
Executive Director

# *Chamber* Membership Brings Credibility to Your Business

Positive perception increases among consumers and business owners when a business is identified as a member of the local chamber of commerce.

A national study by the Schapiro Group, an Atlanta-based market research firm, reveals a number of important findings about how consumers and business owners perceive the local chamber of commerce and the businesses that are their members:

Consumers who are told that a business is a chamber member are **51%** more likely to be highly aware of it and **57%** are more likely to think positively of its local reputation.

When consumers know that a business is a member of the local chamber of commerce, they are **44%** more likely to think favorably about it.

Consumers are **63%** more likely to buy goods and services in the future from a Company that they know is a member of the local chamber of commerce.

When business decision-makers know that a business is a chamber member, they are **37%** more likely to think favorably of the business, **51%** more likely to be highly aware of it, **58%** more likely to think positively of its local reputation, and **59%** more likely to buy goods and services from it.

# *Platinum* Member Benefits and Privileges

Platinum membership is the most prestigious Chamber membership level. In addition to all General Membership benefits, Platinum members receive increased exposure reflecting their upgraded status and exceptional commitment to the Chamber. If the number of employees is 250 or more then the Platinum package is necessary.

## Enhanced Credibility and Networking

- Five representatives from the organization
- Sponsorship recognition on **ALL** Chamber events (Annual Meeting, Farmer Businessman Picnic, 4-H Banquet, Christmas Parade, Eggs & Issues, Lunch & Learn, Candidate Forum)
- Designated seating at membership events
- Personal membership assistance from Chamber staff dedicated to Platinum members

## Enhanced Publicity

- First group of members listed in the *Buyer's Guide* and *Membership Directory*
- Listed on the Platinum page on [www.coffeyvillechamber.org](http://www.coffeyvillechamber.org) website
- Photo and 80-word bio on your business page on the website
- Podium recognition at membership events
- Free quarter-page ad in the Chamber newsletter
- Free Premium Internet Advertising
- Extra press releases and email blasts

## Additional Discounts, Offers and Tools

- \$200 annual advertising credit to be used on advertising in the Chamber Newsletter, mailing list labels and internet advertising
- 25% discount on all additional advertising with the Chamber
- Reserved table sponsorship and 8 tickets for the Chamber Annual Meeting

Platinum Member Investment: \$1,200

# Gold Member Benefits and Privileges

Gold level membership is reserved for proactive business executives looking to make even higher-level contacts. In addition, to all General Membership benefits, Gold members receive increased networking, publicity and discounts. If the number of employees is 125 - 249 then the Gold package is necessary, but has the option to upgrade.

## Enhanced Credibility and Networking

- Three representatives from the organization
- Sponsorship on any 2 Chamber events (Annual Meeting, Farmer Businessman Picnic, 4-H Banquet, Christmas Parade, Eggs & Issues, Lunch & Learn, Candidate Forum)
- Personal membership assistance from Chamber staff dedicated to upper-level members

## Enhanced Publicity

- Photo and bio listed in the *Buyer's Guide* and *Membership Directory*
- Listed on the Gold member page on [www.coffeyvillechamber.org](http://www.coffeyvillechamber.org) website
- Photo and 80-word bio on your business page on the website
- Podium recognition at membership events
- Free Premium Internet Advertising

## Additional Discounts, Offers and Tools

- \$100 annual advertising credit to be used on advertising in the Chamber Newsletter, mailing list labels and internet advertising
- 25% discount on all additional advertising with the Chamber
- Includes participation in the Christmas Bucks Give-Away Program

Gold Member Investment: \$600

# *Premier* Member Benefits and Privileges

Upgrading to the Premier level enables any company to increase its exposure in the business community. In addition to all General Membership benefits, Premier members receive additional discounts and value for their investment. If the number of employees is 75-124 then the Premier package is necessary, but has the option to upgrade.

## Enhanced benefits and privileges

- Two representatives from the organization
- ONE Chamber event sponsorship (Annual Meeting, Farmer Businessman Picnic, 4-H Banquet, Christmas Parade, Eggs & Issues, Lunch & Learn, Candidate Forum)
- Listing on Premier page on [www.coffeyvillechamber.org](http://www.coffeyvillechamber.org) website
- \$50 annual advertising credit to be used on advertising in the Chamber Newsletter, mailing list labels and internet advertising
- 10% discount on all additional advertising with the Chamber

Premier Member Investment: \$350

# *Associate* Member Benefits and Privileges

Associate Membership in the Coffeyville Chamber of Commerce is offered to employees of companies, individuals, and retirees that want to be active within the Chamber of Commerce. The rate for associate members is \$50 per year.

# *Non-Profit* Member Benefits and Privileges

Non-profit 501-(c) organizations may join the Coffeyville Chamber of Commerce for \$100 per year, regardless of number of employees.

# *General* Member Benefits and Privileges

Every member of the Coffeyville Chamber of Commerce enjoys a comprehensive and cost-effective package of benefits and privileges designed to get your business noticed. If the number of employees is 75 or less then the business or organization would qualify for the General package but has the option to upgrade.

## Credibility

- “Proud Member” static cling for your window or door
- Eligible to use “Proud Member” logo on web site and printed materials

## Publicity

- Business listing in the annual *Coffeyville Chamber of Commerce Buyer’s Guide and Membership Directory*
- Business listing in the online Business Directory at [www.coffeyvillechamber.org](http://www.coffeyvillechamber.org)
- Publicity in “Member News” section of the Chamber newsletter
- Opportunity to display business cards at the Chamber office
- Ribbon cutting photo opportunity to announce new locations or milestones

## Business-Building Opportunities

- Eligible to participate in “Member-to-Member” discount program
- Eligible for referrals by Chamber staff and other Chamber members
- Eligible to exhibit at Chamber events
- Eligible to sponsor exclusive Coffeyville Chamber of Commerce events

## Discounts, Offers and Tools

- FREE postings for jobs at [www.coffeyvillehasjobs.com](http://www.coffeyvillehasjobs.com)
- Member rates for advertising in the Chamber Newsletter, mailing list labels and internet advertising
- Annual subscription to the Chamber newsletter
- FREE advertising opportunities in the Coffeyville Journal for new members (\$250 value)

General Member Investment: \$200

## *A la Carte* Sponsorship Opportunities

Annual Meeting	\$300 (includes a table for 8)	Farmer Businessman Picnic	\$100
4-H Banquet	\$100	Christmas Parade	\$100

# Membership Application

Coffeyville Area Chamber of Commerce  
PO Box 457 | 807 Walnut | Coffeyville, KS 67337  
Phone: 620.251.2550 | Fax: 620.251.5448 | www.coffeyvillechamber.org

Please attach a business card to the application

Organization Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address (if different than street address): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Organizational Email Address (example: info@mycompany.com): \_\_\_\_\_

(Will be used on the Chamber website)

Contact Email Address: \_\_\_\_\_

(Will be used by the Chamber to communicate with you)

Web Address: \_\_\_\_\_

(Will be used in printed Membership Directory)

Main Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

(Will be used in printed Membership Directory and on website)

**Designated Member:** \_\_\_\_\_ Mr. \_\_\_\_\_ Mrs. \_\_\_\_\_ Ms. \_\_\_\_\_ Dr.

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Classification (will be used in printed materials and on website): \_\_\_\_\_

Number of permanent full-time employees: \_\_\_\_\_ part-time: \_\_\_\_\_

**Annual Investment:** \$ \_\_\_\_\_

**Additional Event Sponsorships:** \$ \_\_\_\_\_

**TOTAL:** \$ \_\_\_\_\_

\_\_\_ **Check #** \_\_\_\_\_

\_\_\_ **Cash**

\_\_\_ **Paypal**

**Do you need an invoice?** \_\_\_ **Yes** \_\_\_ **No**

**Membership Level:** \_\_\_\_\_

Would you be interested in donating an auction item for the annual meeting? \_\_\_\_\_

Applicant Signature: \_\_\_\_\_

Please list additional representatives on the back.

# Member Benefits and Privileges Comparison Chart

	Platinum \$1200	Gold \$600	Premier \$350	General Member \$200
"Proud Member" static cling for window or door	0	0	0	0
Eligible to use "Proud Member" logo on web site and printed materials	0	0	0	0
Business listing in the annual <i>Buyer's Guide</i> and <i>Membership Directory</i>	0	0	0	0
Business listing in the on-line Business Directory	0	0	0	0
FREE advertising opportunities with the Coffeyville Journal (first year only)	0	0	0	0
Publicity in "Member News" section of the Chamber Newsletter	0	0	0	0
Opportunity to display business cards at the Chamber office	0	0	0	0
Ribbon Cutting & Salute A Business opportunity	0	0	0	0
Eligible for referrals by Chamber Staff and other Chamber members	0	0	0	0
Eligible to exhibit products at Chamber events	0	0	0	0
Eligible to sponsor Coffeyville Chamber of Commerce events	0	0	0	0
FREE job postings on the coffeyvillehasjobs.com website	0	0	0	0
Member advertising rates for the Chamber Newsletter & Website	0	0	0	0
Annual Subscription to the Chamber Newsletter	0	0	0	0
Membership representatives	5	3	2	1
Listing on special membership page on the Coffeyville Chamber website	0	0	0	
Annual advertising credit	\$200	\$100	\$50	
Advertising discount in the Chamber newsletter, internet, mailing lists	25%	25%	10%	
Extra press release submission and email blasts	3	2		
Photo and bio listed in <i>Buyer's Guide</i> and <i>Membership Directory</i>	0	0		
Podium Sponsor recognition at Chamber events	0	0		
Premium Internet Advertising opportunities	0	0		
Free Web Page in Business Directory	0			
Listed first in the <i>Buyer's Guide</i> and <i>Membership Directory</i>	0			
One FREE quarter page ad in the Chamber newsletter	0			
Designated seating at membership events	0			
Reserved table sponsorship and 8 tickets for the Chamber Annual Meeting	0			
Sponsorship recognition on ALL Chamber events	0			